



## JOB DESCRIPTION

**JOB TITLE:** Motion Graphics Designer, LA  
**REPORTING TO:** Art Director, LA

### COMPANY OVERVIEW

Picture Production Company is a leading International Creative Production agency that combines a dedicated award-winning creative team with unparalleled production facilities.

With offices in London and LA, we offer a full agency cross platform service that delivers on brief, on budget and on schedule – our commitment, our passion and our attention to detail can be seen on-screen in each and every job we do.

### ROLE SUMMARY

The Motion Graphics Designer position is an important role within a busy and often demanding creative agency environment. In summary, the chosen candidate will need to demonstrate strong After Effects, Illustrator and Photoshop skills as well as have experience using Cinema 4D. Candidates who have experience with stereoscopic graphics would also be a plus.

### FURTHER RESPONSIBILITIES

- Re-versioning existing campaigns for film and TV so any new elements match provided assets and are seamlessly composited together in accordance with style and retail guidelines.
- Design and animate titles and accompanying GFX for film releases. (These must be appropriate to the subject and strengthen the campaign).
- Design and animate endcards or supporting GFX for any branding and advertising projects.
- Provide pre-production designs for pitching, including style frames, storyboards.
- Adapting of campaign assets - logo and artwork preparation, retouching, colouring, grading etc.
- Export and deliver appropriate files to the specification given.
- General IT housekeeping of software, plugins, assets, style-guides etc.

### SKILLS AND EXPERIENCE - REQUIRED

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- At least 3 years of Motion Graphics experience within a studio environment.
- A good working knowledge of Adobe Creative Suite (primarily After Effects, Illustrator & Photoshop) and related plugins.
- Good working knowledge of Cinema 4D.
- Familiarity with MAC systems.
- Design, layout, and typography skills.
- Great attention to detail.
- Ability to communicate ideas within a collaborative environment, whilst being flexible and adaptable.
- Highly organised so projects can be easily passed between colleagues.
- Good communication skills.
- Respectful of the confidential nature of the work PPC does.

#### **SKILLS AND EXPERIENCE – PREFERRED**

- Working knowledge of Adobe In Design.
- Technical knowledge of the post-production process, file formats and delivery specifications for broadcast, theatrical and digital platforms.
- Foreign language skills advantageous
- Diploma or Degree from an accredited art school or university