



JOB DESCRIPTION

JOB TITLE: Motion Graphics Artist
REPORTING TO: Head of Graphics

COMPANY OVERVIEW

Picture Production Company is a leading International Creative Production agency that combines a dedicated award-winning creative team with unparalleled production facilities.

With offices in London and LA, we offer a full agency cross platform service that delivers on brief, on budget and on schedule – our commitment, our passion and our attention to detail can be seen on-screen in each and every job we do.

ROLE OVERVIEW

We are currently looking for a *Motion Graphics Artist* to join our expanding *Localization Team* in London – someone with a passion for TV and Film design who is looking for the next step in his or her career

The right candidate should have a good eye for typography and design. They should be able to take the initiative and manage their own time within a busy agency environment, where deadlines and challenges constantly evolve.

Strong After Effects and Photoshop skills are essential as is experience using Cinema 4D.

MAIN RESPONSIBILITIES

- The main aspect of the role on offer will involve re-versioning existing film, TV and Social Media campaigns for international markets so any new elements match provided assets and are seamlessly composited together in accordance with style and guidelines.
- Adapting of campaign assets - logo and artwork preparation, retouching, colouring, grading etc.
- Design and animate supporting graphics for any advertising or branding projects. (These must be appropriate to the subject and strengthen the campaign).
- Export and deliver appropriate files to the specification given.
- General IT housekeeping of software, plugins, assets, style-guides etc.

SKILLS & EXPERIENCE

- A good working knowledge of Adobe Creative Suite (primarily After Effects & Photoshop) and related plugins.
- Good working knowledge of a 3D package (preferably Cinema 4D).
- Familiarity with MAC systems.
- Basic design, layout, and typography skills.
- Attention to detail.
- Ability to communicate ideas within a collaborative environment, whilst being flexible and adaptable.
- Highly organised so projects can be easily passed between colleagues.
- Good communication skills.
- Respectful of the confidential nature of the work PPC does.



SKILLS THAT MAY BE ADVANTAGEOUS

- Previous experience with stereoscopic 3D design.
- Working knowledge of Adobe In-Design and Illustrator.
- Technical knowledge of the post-production process, file formats and delivery specifications for broadcast, theatrical and digital platforms.
- Foreign language skills may help – but are not essential.

EXPERIENCE & EDUCATION

- At least 2 years of Motion Graphics experience within a studio environment.
- Diploma or Degree from an accredited art school or university.