

JOB DESCRIPTION

JOB TITLE: Motion Graphics Artist

REPORTING TO: Head of Graphics, Creative Director

JOB DESCRIPTION

PPC are an award winning creative marketing agency with a strong heritage in International film marketing and brand work across AV, Print and Digital. We are currently looking for a mid-level **Motion Graphics Artist** to join our expanding **localization team** in London – someone with a passion for TV and Film design who is looking for the next step in his or her career

The right candidate should have a good eye for typography and design. They should be able to take the initiative and manage their own time within a busy agency environment, where deadlines and challenges constantly evolve.

Strong After Effects and Photoshop skills are essential as is experience using Cinema 4D.

KEY RESPONSIBILITIES

- Re-versioning existing film and TV campaigns for international markets so any new elements match provided assets and are seamlessly composited together in accordance with style and guidelines. This will be the main aspect of the role on offer.
- Adapting of campaign assets - logo and artwork preparation, retouching, colouring, grading etc.
- Design and animate titles and accompanying GFX for film releases. (These must be appropriate to the subject and strengthen the campaign).
- Design and animate end cards or supporting GFX for any branding and advertising projects.
- Provide pre-production designs for pitching, including style frames, storyboards.
- Export and deliver appropriate files to the specification given.
- General IT housekeeping of software, plugins, assets, style-guides etc.

SKILLS & EXPERIENCE REQUIRED

- A good working knowledge of Adobe Creative Suite (primarily After Effects & Photoshop) and related plugins.
- Good working knowledge of a 3D package (preferably Cinema 4D).
- Familiarity with MAC systems.
- Basic design, layout, and typography skills.
- Attention to detail.
- Ability to communicate ideas within a collaborative environment, whilst being flexible and adaptable.
- Highly organised so projects can be easily passed between colleagues.
- Good communication skills.
- Respectful of the confidential nature of the work PPC does.

SKILLS THAT MAY BE ADVANTAGEOUS

- Previous experience with stereoscopic 3D design.
- Working knowledge of Adobe In-Design and Illustrator.
- Technical knowledge of the post-production process, file formats and delivery specifications for broadcast, theatrical and digital platforms.
- Foreign language skills may help – but are not essential.

EXPERIENCE & EDUCATION

- At least 2 years of Motion Graphics experience within a studio environment.
- Diploma or Degree from an accredited art school or university.